



For Immediate Release

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## International Communication Expert to Speak to Local Leads Group

September 1, 2007: Community Business Partners (CBP), a Roselle-based independent business leads group, will be hosting international communication expert, Felicia J. Slattery, M.A., M.Ad.Ed., at their September 18 meeting at the Klauss Recreational Center, 555 Bryn Mawr, Roselle. Slattery will present *Increase Business by Communicating Your Credibility*, which includes information about how entrepreneurs and sales professionals can gain more business through effective communication skills.

Community Business Partners has been meeting in Roselle for three years and currently has 25 active members. According to CBP guest event coordinator John Gul, owner of Fresh and Silk Flowers of Carol Stream, "After three years of being together, we all know each other's businesses well. We decided to invite an outside presenter to share some useful information that would relate to any of our businesses. Felicia will be the first and our group is extremely pleased to welcome her."

A popular local, national, and international speaker, Slattery has presented her credibility seminar to groups such as the Naperville Chamber of Commerce SOHO group and DuPage Professional Women's Network in Illinois, via webinar format to the Women's e-Commerce Association International, Women Business Owners, and via teleconference to the New Coach Business Network, based in the UK. She says, "I developed this credibility talk because so many of my home-based business clients wanted to know the best way to get new customers. It all starts with communicating how credible we are to those customers and prospects."

Slattery has taught communication skills and public speaking for more than a decade at colleges around the Chicago area, including University of Illinois at Chicago, Lewis University, Elmhurst College, National-Louis University, and College of DuPage. Slattery runs Communication Transformation, a communication consulting and coaching business out of her home.

The CBP meeting runs from 7:45 – 9:00 AM. The meeting and seminar is free and open to the public. Refreshments will be served. For further details about Slattery and the seminar visit [www.CommunicationTransformation.com](http://www.CommunicationTransformation.com).

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